

Customer Reward Program 2009

I. Program Period:

1. Ordering time: Oct 31, 2008 – June 26, 2009
2. Redemption Request: Oct 31, 2008 – July 25, 2009.

II. Product covered by the Customer Reward Program (see list of qualifying reagents attached)

1. Real-Time PCR Reagents & Consumables
2. PCR Reagents & Consumables
3. Terminator Cycle Sequencing Kits
4. Ambion® Reagents & Consumables

III. Register for Customer Reward Program

Register for the customer reward program at <http://rewards.appliedbiosystems.com.hk>

- On line registration is required to enroll for this program.
- Only business emails will be accepted for registration purposes. AB reserves the right to reject any email or registration at its sole discretion.
- Bonus points for redemption will be offered to registered customer only.
- Bonus point will be updated on a monthly basis.
- Bonus points (\$1 = 1 point) will be awarded to purchase orders places and issued Applied Biosystems Hong Kong Limited invoices from Oct 31, 2008 till June 26, 2009.
- Selected promotional items will be eligible for bonus points (\$1 = 2 points).
- The available points and redemption details may be viewed by customers whose enrollment have been accepted at <http://rewards.appliedbiosystems.com.hk>

IV. Redemption procedure:

Customer may redeem any items from the Reward Item List provided there are sufficient points in their account by sending a completed Redemption Request Form to Applied Biosystems Hong Kong Limited within the redemption period by post or fax. Company or department stamp is required. *Redemption forms received after business hours (i.e. after 5:30 p.m.) of July 25, 2009 will not be accepted.*

Reward items if available will be delivered to your business address within 4 to 8 weeks upon after receipt of the said Redemption Request Form.